



ARC Approval Process

To Do List

FIND YOUR RFID INLAY SPEC: refer to your Walmart playbook to determine which ARC Spec is required for your item.

FIND YOUR LABEL: please provide the following information in order for us to work up pricing.

- ARC Spec
- Label Size
- Quantity
- Who is doing the encoding?
 - Pinnpoint
 - You / your customer – please provide the printer information that will be used.
- Any additional printing needed?
 - # of colors (if you have artwork, please send)

ONLINE SUBMISSION: Complete the Walmart RFID Submission Form (link will be the Walmart Playbook).

MAIL-IN SUBMISSION: Once your online submission form has been approved, you will be provided a submission number along with an address to send live samples to for approval.

- You will need to send in 5 encoded samples.
- Printed copy of the confirmation. Do not send in the actual product or packaging you plan on tagging unless it is specifically requested by the ARC RFID lab.
- Validation will be completed within 10 business days from sample delivery at Auburn.

Once you have gotten approval on your live samples, you can move forward with ordering and tagging your product.